

Fidessa



Fidessa group



Buy-side Solutions . Connectivity . Sell-side Solutions

Credentials

Fidessa group is the leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets.

PEDIGREE

A dynamic, growing company, Fidessa is recognised as the thought leader in the marketplace, with an unrivalled set of proven products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

EXPERIENCED

With 28 years' experience delivering powerful, resilient, mission-critical systems, Fidessa develops all its products itself and invests heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established Fidessa as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

SCALE

Headquartered in London and with regional operations across Europe, North America, Asia and the Middle East, Fidessa supports over 25,000 users across 850 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

ESTABLISHED

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. Fidessa has a turnover of around £240m, has delivered 30% compound growth since its 1997 listing and employs 1,500 people globally.



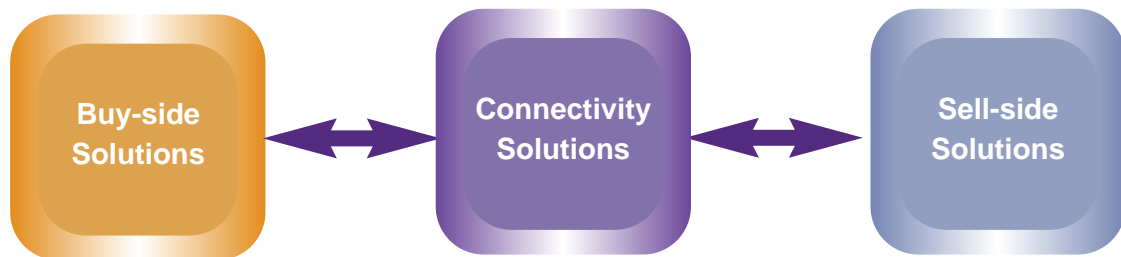
Business Overview

Fidessa group's products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

With product suites serving the buy-side as well as the sell-side, combined with connectivity and market data solutions, Fidessa understands the complete lifecycle of investment management through to trading and trade processing, as well as the needs of all tiers of both communities.

Fidessa uses this unique positioning to offer unrivalled services, tailored to each of these audiences, that leverage its experience and knowledge across the marketplace as a whole. This ensures that Fidessa's solutions smooth the whole process and deliver the best high-performance, cost-effective and ground-breaking functionality to each community accordingly.

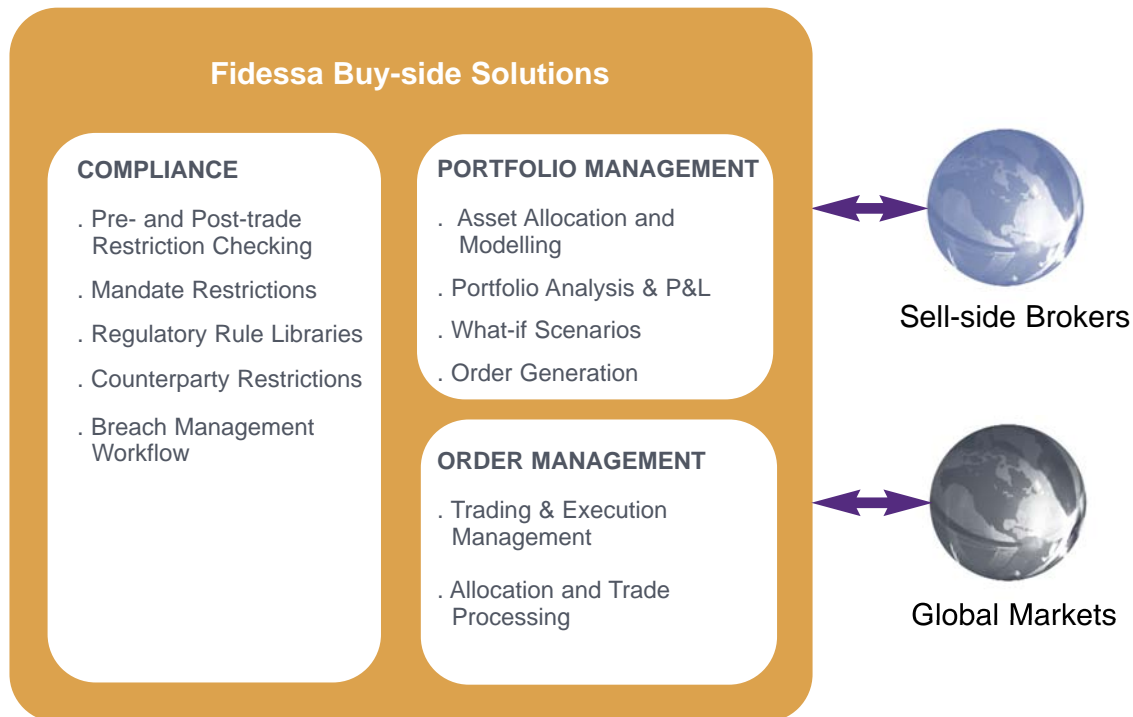
Fidessa delivers its products to the global marketplace, along with dedicated consultancy, implementation and support services, through three core, focussed business channels:



Buy-side Solutions

Fidessa's LatentZero suite provides comprehensive portfolio management, what-if analysis, real-time P&L, investment compliance, order & execution management and post-trade processing tools for the buy-side.

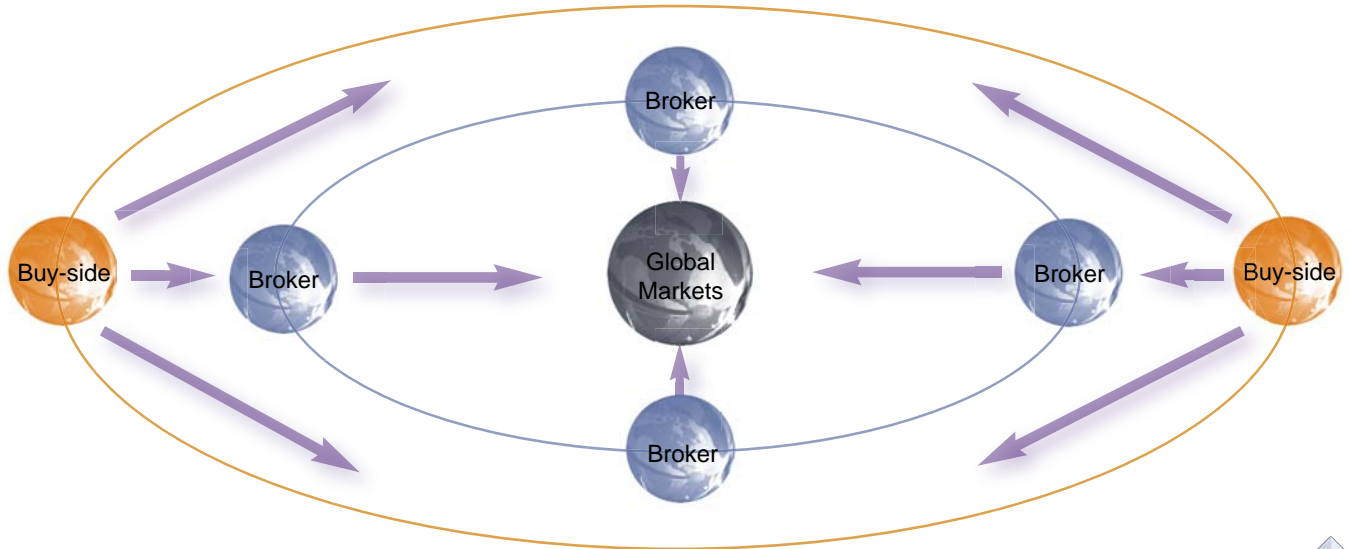
Serving the world's largest asset management firms through to smaller specialist boutique managers and hedge funds, Fidessa LatentZero's front office investment solutions cover all asset classes and provide integrated, managed connectivity to global brokers and markets.



Connectivity Solutions

The Fidessa Express connectivity suite offers simple, comprehensive, managed solutions to complex global connectivity needs. Linking buy-sides and sell-sides to the world's financial markets as well as to each other, Fidessa provides all the connections that are needed to trade, along with dedicated operations and support teams.

Fidessa operates global data centres in key financial cities, along with a FIX network that handles around \$640 billion of order flow every month. The Fidessa Express network carries DMA, care and algorithmic orders, indications of interest, trade adverts, confirmations and allocations between over 2,400 buy-sides and 530 brokers across 130 markets worldwide.



Sell-side Solutions

Fidessa's sell-side suite provides powerful multi-asset trading, order management, compliance and middle-office capabilities, along with sophisticated algorithmic trading and smart order routing services, for the global broker/dealer community.

With comprehensive market data and integrated connectivity, Fidessa supports all high, low and no-touch business flows, and scales dynamically from a standalone workstation to hosted and enterprise trading platforms to match business growth.





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